

**CONTRACT**

**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<b>Contract / Revision</b> 147354 /		<b>Alt Order #</b> 08342304
<b>Product</b> REBUILDING AMERICA		
<b>Contract Dates</b> 08/08/16 - 08/14/16		<b>Estimate #</b> 636
<b>Advertiser</b> ISS/Rebuilding American Now-A		<b>Original Date / Revision</b> 08/05/16 / 08/05/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WHIO-TV	<b>Account Executive</b> Philadelphia CoxRep	<b>Sales Office</b> CoxReps Philad
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agy Code</b> TV14212	<b>Advertiser Code</b> 61	<b>Product 1/2</b> 93
<b>Agency Ref</b> 9633		<b>Advertiser Ref</b> 51367

And:

**Multi Media Services Corp**  
**915 King Street 2nd Floor**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	08/08/16	08/08/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	1-----				1	\$500.00					
N 2	WHIO	08/08/16	08/08/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	1-----				1	\$500.00					
N 3	WHIO	08/08/16	08/08/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	1-----				1	\$1,250.00					
N 4	WHIO	08/08/16	08/08/16	The Talk	2:00 PM-3:00 PM		:30			P-02		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	1-----				1	\$750.00					
N 5	WHIO	08/08/16	08/08/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	1-----				1	\$700.00					
N 6	WHIO	08/08/16	08/08/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-02		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	1-----				1	\$800.00					
N 7	WHIO	08/08/16	08/08/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	1-----				1	\$1,850.00					
N 8	WHIO	08/08/16	08/08/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	1-----				1	\$2,000.00					
N 9	WHIO	08/08/16	08/08/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	1-----				1	\$400.00					
N 10	WHIO	08/09/16	08/09/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	-1-----				1	\$500.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

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<u>Contract / Revision</u> 147354 /		<u>Alt Order #</u> 08342304
<u>Contract Dates</u> 08/08/16 - 08/14/16		<u>Product</u> REBUILDING AMERICA
<u>Estimate #</u> 636		
<u>Advertiser</u> ISS/Rebuilding American		<u>Original Date / Revision</u> 08/05/16 / 08/05/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
N 11	WHIO	08/09/16	08/09/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	1	\$1,250.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:		08/08/16	08/14/16	-1-----	1	\$1,250.00										
N 12	WHIO	08/09/16	08/09/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$700.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:		08/08/16	08/14/16	-1-----	1	\$700.00										
N 13	WHIO	08/09/16	08/09/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,750.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:		08/08/16	08/14/16	-1-----	1	\$1,750.00										
N 14	WHIO	08/09/16	08/09/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-02		NM	1	\$800.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:		08/08/16	08/14/16	-1-----	1	\$800.00										
N 15	WHIO	08/09/16	08/09/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:		08/08/16	08/14/16	-1-----	1	\$2,000.00										
N 16	WHIO	08/09/16	08/09/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	\$400.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:		08/08/16	08/14/16	-1-----	1	\$400.00										
N 17	WHIO	08/10/16	08/10/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$500.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:		08/08/16	08/14/16	--1----	1	\$500.00										
N 18	WHIO	08/10/16	08/10/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:		08/08/16	08/14/16	--1----	1	\$500.00										
N 19	WHIO	08/10/16	08/10/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	1	\$1,250.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:		08/08/16	08/14/16	--1----	1	\$1,250.00										
N 20	WHIO	08/10/16	08/10/16	The Talk	2:00 PM-3:00 PM		:30			P-02		NM	1	\$750.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:		08/08/16	08/14/16	--1----	1	\$750.00										
N 21	WHIO	08/10/16	08/10/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$700.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:		08/08/16	08/14/16	--1----	1	\$700.00										
N 22	WHIO	08/10/16	08/10/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-02		NM	1	\$800.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:		08/08/16	08/14/16	--1----	1	\$800.00										
N 23	WHIO	08/10/16	08/10/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$1,850.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:		08/08/16	08/14/16	--1----	1	\$1,850.00										
N 24	WHIO	08/10/16	08/10/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	\$400.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>										
Week:		08/08/16	08/14/16	--1----	1	\$400.00										
<b>Totals</b>								0.00							24	\$22,900.00

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147354 /		08342304
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/16 - 08/14/16	REBUILDING AMERICA	636
<u>Advertiser</u>		<u>Original Date / Revision</u>
ISS/Rebuilding American		08/05/16 / 08/05/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/10/16	24	\$22,900.00	(\$3,435.00)	\$19,465.00
<b>Totals</b>	<b>24</b>	<b>\$22,900.00</b>	<b>(\$3,435.00)</b>	<b>\$19,465.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP HEADLINE# 8342304  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP  
AUG5/16 10.43  
\*\*\* WHIO-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/REBUILDING AMERICA NOW REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME MULTIMEDIA SERVICES CORP BUYER NAME NEAL MCDONALD  
915 KING STREET, 2ND FLOOR SALES PRSN PH- NICK WELTE  
ALEXANDRIA, VA 22314

ORDER # 147354 CONTRACT # 8342304 CLASS: NATL. LOCAL REGIONAL

PRDCT REBUILDING AMERICA EST#636 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG8/16 AUG14/16 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG5/16 10.43

REP: NEW ORDER  
TOTAL: \$22,900  
PLEASE CONFIRM  
THANKS, ALEC

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
REBUILDING AMERICA NOW

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1000A-1100A	30		\$500.00	8/8	8/8	1		MON	1
PROGRAM : DR. PHIL												
CON COM1: DR. PHIL												
2			1135P-1235A	30		\$500.00	8/8	8/8	1		MON	1
PROGRAM : VARIOUS												
CON COM1: VARIOUS												
3			1200N-1230P	30		\$1,250.00	8/8	8/8	1		MON	1
PROGRAM : NWSCENTER NOON												
CON COM1: NWSCENTER NOON												

AGENCY ADVERTISER CODE = 61  
AGENCY PRODUCT CODE = 93  
AGENCY EST# = 636

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			200P-300P PROGRAM : TALK-CBS CON COM1: TALK-CBS	30		\$750.00	8/8	8/8	1		MON	1
5			400P-500P PROGRAM : ELLEN< CON COM1: ELLEN<	30		\$700.00	8/8	8/8	1		MON	1
6			530A-600A PROGRAM : DAYBRK ED-530< CON COM1: DAYBRK ED-530<	30		\$800.00	8/8	8/8	1		MON	1
7			530P-600P PROGRAM : NWSCENTER 530< CON COM1: NWSCENTER 530<	30		\$1,850.00	8/8	8/8	1		MON	1
8			600P-630P PROGRAM : NWSCENTER 6< CON COM1: NWSCENTER 6<	30		\$2,000.00	8/8	8/8	1		MON	1
9			900A-1000A PROGRAM : KELLY&MICHAEL CON COM1: KELLY&MICHAEL	30		\$400.00	8/8	8/8	1		MON	1
10			1000A-1100A PROGRAM : DR. PHIL CON COM1: DR. PHIL	30		\$500.00	8/9	8/9	1		TUE	1
11			1200N-1230P PROGRAM : NWSCENTER NOON CON COM1: NWSCENTER NOON	30		\$1,250.00	8/9	8/9	1		TUE	1
12			400P-500P PROGRAM : ELLEN< CON COM1: ELLEN<	30		\$700.00	8/9	8/9	1		TUE	1

REP HEADLINE# 8342304  
 \*\*\* ORIGINAL REV#0 \*\*\*

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 ORDER WORKSHEET

FAX# 610-225-1191  
 HARRIS REPORT FROM REP

AUG5/16 10.43  
 \*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			500P-530P PROGRAM : NWSCENTER 5< CON COM1: NWSCENTER 5<	30		\$1,750.00	8/9	8/9	1		TUE	1
14			530A-600A PROGRAM : DAYBRK ED-530< CON COM1: DAYBRK ED-530<	30		\$800.00	8/9	8/9	1		TUE	1
15			600P-630P PROGRAM : NWSCENTER 6< CON COM1: NWSCENTER 6<	30		\$2,000.00	8/9	8/9	1		TUE	1
16			900A-1000A PROGRAM : KELLY&MICHAEL CON COM1: KELLY&MICHAEL	30		\$400.00	8/9	8/9	1		TUE	1
17			1000A-1100A PROGRAM : DR. PHIL CON COM1: DR. PHIL	30		\$500.00	8/10	8/10	1		WED	1
18			1135P-1235A PROGRAM : VARIOUS CON COM1: VARIOUS	30		\$500.00	8/10	8/10	1		WED	1
19			1200N-1230P PROGRAM : NWSCENTER NOON CON COM1: NWSCENTER NOON	30		\$1,250.00	8/10	8/10	1		WED	1
20			200P-300P PROGRAM : TALK-CBS CON COM1: TALK-CBS	30		\$750.00	8/10	8/10	1		WED	1
21			400P-500P PROGRAM : ELLEN< CON COM1: ELLEN<	30		\$700.00	8/10	8/10	1		WED	1

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HARRIS REPORT FROM REP

AUG5/16 10.43  
\*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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22			530A-600A	30		\$800.00	8/10	8/10	1		WED	1
PROGRAM : DAYBRK ED-530<												
CON COM1: DAYBRK ED-530<												

23			530P-600P	30		\$1,850.00	8/10	8/10	1		WED	1
PROGRAM : NWSCENTER 530<												
CON COM1: NWSCENTER 530<												

24			900A-1000A	30		\$400.00	8/10	8/10	1		WED	1
PROGRAM : KELLY&MICHAEL												
CON COM1: KELLY&MICHAEL												

AUG/16 22900.00

CONTRACT TOTAL 22900.00  
TOTAL SPOTS 24

MARKET TOTALS \$29,358 WHIO 78% WDTN 13% WKEF 4% WRGT 5% CABL 0% WBDT 0%

SVC- NSI  
DEMOS- RA35+\*